Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Travel to and within South Dakota provides significant economic benefits for the state, including direct expenditures by domestic and international travelers totaling $1 billion; and,

Whereas, The visitor industry supports more than 28,000 jobs in South Dakota, generates $265 million in state and local taxes, and is the state's second largest industry; and,

Whereas, South Dakota's visitor industry continues to show tremendous growth and perseverance in the face of challenges such as a struggling economy and rising gas prices; and,

Whereas, The visitor industry has shown a strong cooperative nature through many successful public-private partnerships between the visitor industry and the state of South Dakota; and,

Whereas, Travel contributes to personal growth, health, professional advancement, education, cultural understanding, and the enhancement of South Dakota's image around the world; and,

Whereas, Travel can serve as a catalyst to help move the state and national economies forward:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim May 7-15, 2011, as

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in South Dakota, and I urge the citizens of South Dakota to join me in this special observance with appropriate events, commemorations, and festivals.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fourth Day of May in the Year of Our Lord, Two Thousand and Eleven.

Dennis Daugaard, Governor

Attest:

Jason M. Gant, Secretary of State